

TEACHING WITH VIDEOS

Michaëlle Cameron, St. Edward's University
Karin Braunsberger, Arkansas Tech University

I have several videos that I use during the course of the semester, usually to elaborate on concepts covered in a particular chapter. Even though these videos are very interesting, I sometimes notice students' attention straying during the viewing. In order to keep the students involved, and to tie the video back to the chapter, I ask them to write down each term used in the video that is relevant to the chapter in question. After the video is over, I go around the room and have students share the terms they recognized and how it was used in the video. I have found this to be very effective and a good way to energize discussion about the video and the related chapter.

TIPS ON BEING AN EFFECTIVE AS WELL AS AN EFFICIENT TEACHER

Ronald F. Bush
University of West Florida

No matter whether we teach at a research or teaching oriented university, today we must be effective. Effectiveness means we are expected to achieve some standard of teaching performance at our university. The teaching standard will vary from school to school, as will the measurement approach. To determine standards and measurement approaches, talk to your chairperson as well as other faculty. Also examine teaching evaluations. Beyond this, here are some tips on being effective:

1. View students as customers; they are!
2. Always, always, always be prepared for class.
3. Deliver more than expected.
4. Know all students' names within 3 weeks.
5. Select materials that are student oriented; don't adopt a text just to impress your peers.
6. Make your course relevant; bring in examples from newspapers & business periodicals.
7. Let students know where you are & where you are headed every class meeting.
8. Make use of new technologies such as web-based course materials.

It is not enough to be effective. You must be efficient so that you will be able to properly address research and service. Following are tips on being an efficient teacher:

1. Don't be afraid to ask experienced colleagues for notes and ideas.
2. Organize, Organize, Organize!
3. Devote a folder to each lecture.
4. Devote a file drawer to each course you teach.
5. Be wary of too many changes at the beginning of each year/term.
6. As you find applications/examples go ahead and make notes/overheads; Don't wait!
7. Use a presentation software for notes.
8. Consider putting some course modules on-line using programs such as WebCT.